

GEN²⁰²¹E

MEET THE WINNERS OF THE JA EUROPE COMPANY OF THE YEAR COMPETITION 2021

The JA Europe Company of the Year Competition (in short “CoYC”) is the annual competition which gathers students aged 15-18 from all over Europe, who have participated in the year-long [JA Company Programme](#) and qualified at the local and national levels.

This year’s Company of the Year Competition was hosted by JA Lithuania, and was virtually hosted from Vilnius.



The Company of the Year 2021 is **Scribo from Slovakia**.

Scribo is led by a team of students from Gymnázium Poštová 9, in Košice in Eastern Slovakia. The business offers a solution to dry-erase markers that are not being recycled. Each year, 35 billion plastic markers go to waste. Scribo’s zero-waste dry-erase whiteboard markers are made of recycled wax which never dries out and does not need a plastic cap, producing no excess waste. The students are on a mission to make every school and company progressively more sustainable with a novel, environmentally friendly way of writing on whiteboards!

Discover [Scribo](#)



The second place goes to **FlowOn from Greece**, who designed and created a product which reduces outdoor tap water consumption by up to 80%, while also reducing exposure to viruses and germs by more than 98%, compared to a manual tap. The students used robotic technology, mainly 3D printing, with the aim of a contemporary and modern final product through an efficient design process.

Discover [FlowOn](#)



The third place goes to **Lazy Bowl from Austria**. The team of six young female entrepreneurs developed a smoothie bowl kit for those who want to go with the trend but without the pile of work. As they believe that a nutritious breakfast should not fail for lack of time, the Lazy Bowl offers consumers a colorful, healthy, but most importantly delicious breakfast!

Discover [Lazy Bowl](#)